



7th Mining and Exploration Forum

«Mining and Exploration industries - Prospects and Opportunities for creating economic growth»

19-21 April 2016, Astana, Kazakhstan

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The 7th Mining and Exploration Forum – MINEX Central Asia will be held in Astana, Republic of Kazakhstan, on 19 - 21 April 2016.

Organised under the slogan “Mining and Exploration Industries – prospects and opportunities for creating economic growth”, MINEX Central Asia 2016 Forum will bring together government regulators, mining companies, investors, experts, financiers and service companies from Central Asia and overseas.

The Forum will offer an industry-wide discussion platform organised on the backdrop of the strategic rethinking of the economic priorities and emerging role of the mining industry as a potential backbone for economic growth of the mineral-rich countries of Central Asia.

Development of the natural resource industries as key economic drivers remains top priority for the local Governments. Ongoing depresses commodity prices raise vital issue of efficient management of the natural resources as foundation for economic growth. The local Governments and the Industry in Central Asia are facing hard challenges.

To improve efficiency many national mining enterprises need to modernise and invest in infrastructure, production, R&D, exploration, training. This requires huge capital expenditures. The pressure is growing for more open and urgent collaboration between the Governments, Miners and Investors to balance their interests in order to successfully compete for capital, technologies and trade.

With continuing global growth of living standards and urban population, development of infrastructure projects and creation of new technologies, the role of metals and minerals will be vital for international economic development in the 21st century. This growth will place greater pressure on demand for natural resources. Depleting current reserves of some of critical materials will drive demand for the development of new deposits. According to USGS and the Raw Materials Data, Kazakhstan and Uzbekistan alongside Russia, China, India and Indonesia hold 10 top reserves (by size) amongst the emerging commodity producers. By establishing investment-friendly climate in the mining sector, Central Asian economies are currently positioning themselves as top recipients of future global investment and creating foundations for sustainable growth.

Local and international companies whose professional interests are aligned with the Central Asia Mining Industry are cordially invited to shape up ideas and present their vision for new business and investment opportunities at MINEX Central Asia 2016 Forum in Astana.

The Forum addresses the ongoing developments and prospects for policy changes, investment, financing, exploration, mining and processing of minerals and metals across the countries of the Central Asia including Kazakhstan, Tajikistan, Kyrgyzstan, Uzbekistan and Mongolia.

The Forum provides a powerful international platform to companies, policy makers, international investor and experts for presenting business strategies, new technologies, investment projects, case studies and also for holding polemic discussions with the stakeholder groups.

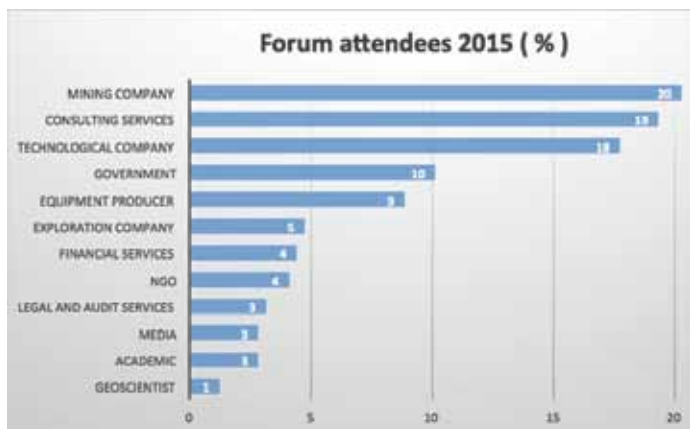
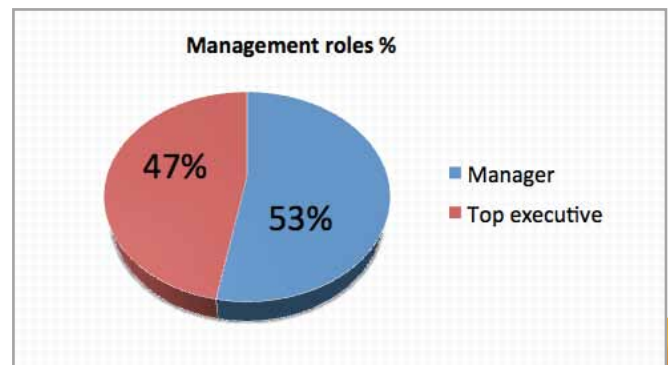
300 + delegates from 23 countries

30 + exhibitors

70 + speakers and panellists

10 + corporate sponsors

15 + media and trade publication partners



- Three consecutive days packed with 12 + sessions, seminars and panel discussions, drinks, Gala Dinner

- One-on-one GR and B2B meetings

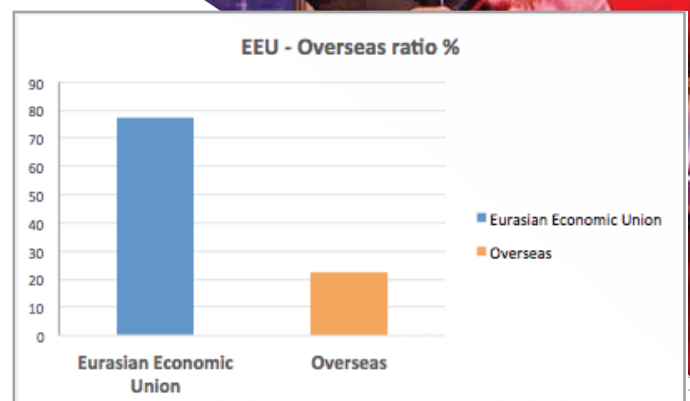
- Media briefings

Coverage in 20 + trade publications and Kazakhstan national TV news

Over 40% delegates are CEOs and board members

Over 50 000 Forum website visitors per year

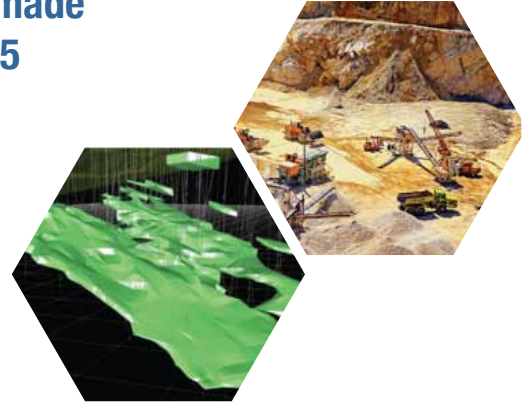
Over 15 000 Forum news subscribers



“ Over 70 presentations were made at the previous Forum in 2015

19 April – pre-forum events

- Master classes and short training courses at Park Inn Hotel
- Exhibition set-up at the Radisson Astana Hotel
- Associated events



**20 April – Forum and Exhibition
Radisson Astana Hotel**

- Keynote addresses
- Plenary sessions
- Technical sessions
- Panel discussions and Interviews
- Company presentations at Business Podiums
- Associated events
- One-on-one meetings
- Trade and Investment show
- Evening networking Drinks

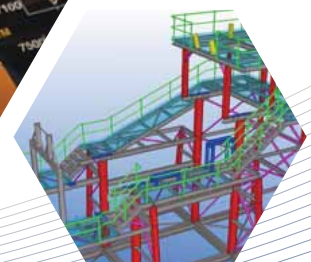
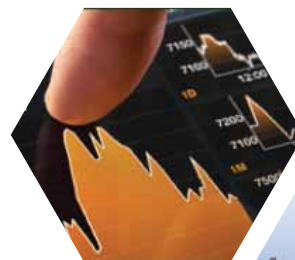


KEY THEMES

- Mining regulation
- Mine Economics
- Mining Finance
- Underground Mining
- Mining Projects
- Mining Sustainability
- Mineral Exploration
- Mineral Processing
- Surface Mining
- Innovative technologies
- Geological data management
- Social Licence to Operate

**21 April – Forum and Exhibition
Radisson Astana Hotel**

- Plenary sessions
- Technical sessions
- Panel discussions and Interviews
- Company presentations at Business Podiums
- Associated events
- Trade and Investment show
- One-on-one meetings
- Gala Dinner
- Photo Awards presentation



FORUM FLOOR PLAN

20-21 April 2016

Radisson Hotel, Astana

Address: Sary-Arka Street 4, 010000 Astana, Kazakhstan

LUNCHES, DINNER

FIRST FLOOR

GROUND FLOOR

FORUM

EXHIBITION

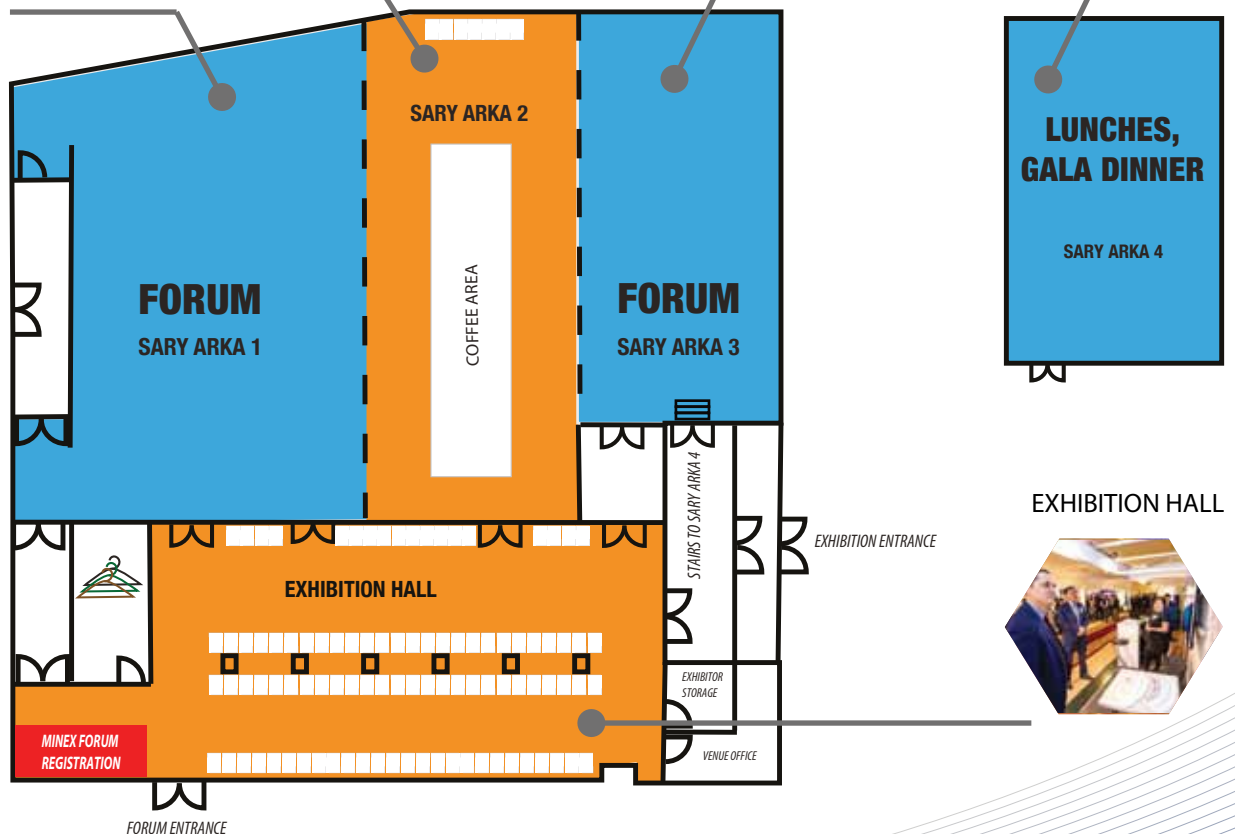
BUSINESS PODIUMS

KEYNOTES
FORUM SESSIONS
PANEL DISCUSSIONS

COFFEE BREAKS
POSTER SESSION
DRINKS RECEPTION

BUSINESS PODIUMS
TECHNICAL SESSIONS

LUNCHES
GALA DINNER



PRESENTATION OPPORTUNITIES

Master Classes and Short Courses

Master Classes and Short Courses are in-depth educational sessions led by presenters with expertise in a variety of different subject matters.

On 19 April, prior to the main Forum, companies or Individuals can organise educational events varying from 60-minutes short courses to a half or full-day Master Classes.



Plenary & Technical sessions

Plenary & Technical sessions of the Forum are held on 20 and 21 April in the main conference room and provide platform for keynote addresses, polemic business, technical and policy presentations. The sessions cover wide range of themes of general interest to the Forum audience e.g. keynotes, industry trends, policy developments, mining and exploration projects, new technologies, operational and management practices, investment case studies, etc.



Panel discussions

Thought provoking panel discussions are held on 20 and 21 April in the main conference room and offer experts opportunities for sharing thoughts and ideas via moderator-led dialogue on the range of themes e.g. regulation, investment, business practices, etc.



Interviews

The Forum platform offers experts and senior executives exclusive opportunities to present their views on mining industry developments via moderator-led discussions.

To extend their views beyond the Forum audience, presenters can book on-on-one interview with the Forum's special correspondent. Interviews will be published in the Forum news blog subscribed by leading trade publications and internet-media.



Speaking enquiries

Arthur Poliakov
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Email: admin@minexforum.com

Business podiums

Business podiums organised as part of the Trade Show offer organisations opportunities to launch a product, project or service or make a presentation about their company.



EXHIBITING OPPORTUNITIES

10% early bird registration discount offer ends on 15.02.16
(subject to payment receipt by 15.02.16)

Option 3 (£ 5, 000 GBP)

Exhibition booth (4 m length x 1.5 m depth x 2.5 m height)

Fee includes: 4 admission passes to MINEX Forum, Master Classes & Gala Dinner; Full page advert in the Forum catalogue; Presentation slot at Business Podium



Option 2 (£ 4, 000 GBP)

Exhibition booth (3 m length x 1.5 m depth x 2.5 m height)

Fee includes: 3 admission passes to MINEX Forum and Gala Dinner, Presentation at Business Podium



Option 1 (£ 3, 000 GBP)

Exhibition booth (2 m length x 1.5 m depth x 2.5 m height)

Fee includes: 2 admission passes to MINEX Forum and Gala Dinner, Presentation at Business Podium



Table top (£ 1, 500 GBP)

Fee includes: 1 delegate ticket to MINEX Forum, Gala Dinner, Presentation slot at Business Podium

Exhibitor enquiries

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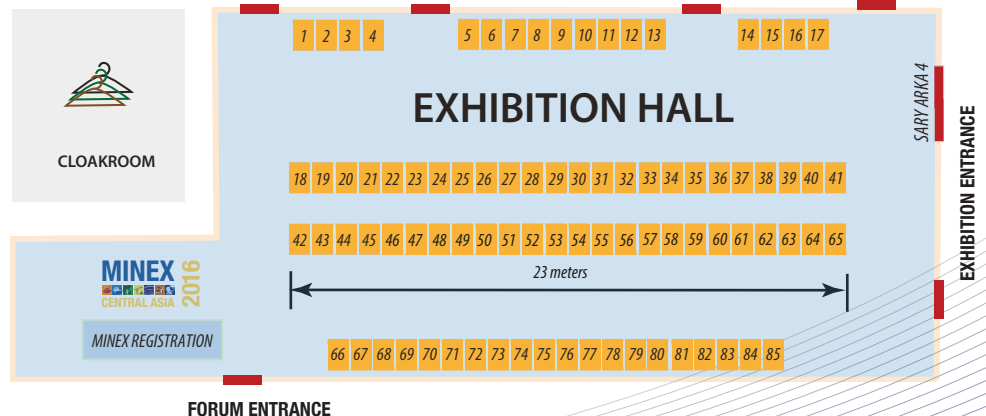
GROUND FLOOR

FORUM
SARY ARKA 1

FORUM
SARY ARKA 1

COFFEE AREA
SARY ARKA 2

BUSINESS PODIUMS
SARY ARKA 3



SPONSORSHIP OPTIONS

Participation in the Forum as a sponsor offers companies exclusive features and visibility. Sponsorship status emphasises the company's high professional standing and dedication to the Central Asian mining industry. Sponsorship status is a distinguished sign of the company's leadership aspirations.

With one of our sponsorship packages your company can

- Provide thought leadership
- Demonstrate expertise
- Make new contacts
- Gain prime exposure to senior decision-makers
- Showcase your company's activities
- Position yourself as a key player

Main sponsorship packages (Lead, Platinum, Gold and Silver) are tailored for companies keen on projecting their leading or proactive role in the mining sector.

Program sponsorship offers companies opportunities to share their advanced knowledge and expertise with the Forum's professional audiences.

Networking events sponsorship empowers companies with exclusive brand visibility and promotional opportunities at the Forum's networking events (coffee breaks, cocktail receptions, lunches, dinners, site visits, etc.)

Co-branding sponsorship options offer companies promotional and marketing opportunities. In addition to the Forum sponsorship, companies can sponsor trade delegations, student program, competitions, associated events and site visits.

Who sponsors?

- Mining Consultants and Engineers
- Mine design institutes
- Insurance, audit and law firms
- Software producers
- HR consultants
- Domestic and international mining companies
- Geological equipment producers and distributors
- Machine building producers and distributors
- Processing equipment producers and distributors
- Mining associations and trade bodies

Sponsorship enquiries

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DELEGATE OPTIONS

10% group discount applies when registering 3 or more delegates

Early bird 10% discounts will be offered to the delegate registrations received and paid before 15.02.2016



Master Classes (19 April 2016)

Cost: £ 200 GBP

Fee includes admission to all master class sessions; luncheon; coffees; admission to welcome drinks reception; use of simultaneous translation (Russian and English); conference bag with MINEX Central Asia 2016 materials; access to post-event Forum publications.

Forum (20 and 21 April 2016)

Cost: £ 600 GBP

Fee includes admission to the forum sessions; admission to evening drinks reception on 20 April; conference bag with MINEX Central Asia 2016 materials; luncheons, coffees; use of simultaneous translation (Russian and English); access to post-event Forum publications.

Master Classes + Forum (19 – 21 April 2016)

Cost: £ 700 GBP

Delegate fee includes admission to all master class and forum sessions; luncheons; coffees; admission to welcome drinks reception on 19 April and evening drinks reception on 20 April; use of simultaneous translation (Russian and English); conference bag with MINEX Central Asia 2016 materials; access to post-event Forum publications.

Gala Dinner (21 April 2016)

Cost: £ 120 GBP

Gala Dinner fee includes unreserved seat at a dinner table; Gala show during the dinner.

Commercial presentation at Business Podium session

Cost: £ 500 GBP

Commercial presentation: Delegates who have selected “Commercial presentation” option must submit before 4 April 2016 completed speaker form, photo and short biography (to be published on the forum’s website and catalogue). Presentation fee includes 20-minute use of the meeting room reserved for business podium presentation, presentation announcement in the program; use of Audio-Visual and translation equipment, Simultaneous translation of the presentation to Russian, publication of the presentation slides in MINEX CD and post-event materials; listing of presenter’s photo and short bio in the Forum catalogue.

Poster presentation

£ 150 GBP

Poster presentation: Poster board hire (1 m width x 2 m height) and poster display on 20-21 April 2016 in the Poster session area.

- Inserts = £ 900 GBP
(provided by advertiser) in “MINEX Central Asia 2016” delegate bags

- Full page colour (CMYK) advertisement = £ 550 GBP
in “MINEX Central Asia 2016” Catalogue

- Full page greyscale advertisement = £ 400 GBP
in “MINEX Central Asia 2016” Catalogue

- Half page colour (CMYK) advertisement = £ 350 GBP
in “MINEX Central Asia 2016” Catalogue

- Half page greyscale advertisement = 250 GBP
in “MINEX Central Asia 2016” Catalogue

- Advertising company logo and profile (with URL hyperlink) = £300 GBP
on “MINEX Central Asia 2016” website

Technical requirements for delegate bag inserts

For promotional flyers: size - A5 or A4, up to 10 pages, up to 150 g/m2, Quantity: 400

For gifts: weight max 300 gm; dimensions: max 3 cm thick, max 30 cm long, max 20 cm wide
Quantity: 400.

Submission deadline for inserts to organisers in Astana:
4 April 2016

Artwork specifications for advertising modules

- Accepted formats (print quality PDF or 300 ppi CMYK TIFF or PDF)
- STRICTLY NO SPOT COLOURS (print method: digital offset)
- Full-page advertising block – bleed 3mm, size with bleeds 216 (w) x 303 (h) mm
- Half-page advertising block - 216 (w)*148 (h) mm (maximal text area 190x130mm)
- Colour: CMYK or Greyscale
- Images resolution - 300 dpi or higher
- All fonts - outlined (curves)

Artwork submission cut-off date: 4 April 2016

Submission address: admin@minexforum.com
If the file size is larger than 10MB, please upload it on free file-sharing server: <http://www.sharefile.com> or share it via Dropbox <http://www.dropbox.com> and send us the link to your file to admin@minexforum.com

Advertising enquiries

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NETWORKING OPPORTUNITIES

INSTANT NETWORKING

MINEX Forum is a true gold mine for striking personal contacts and making business acquaintances.

Jointly with the MeYou networking operator the Forum organisers offer registered delegates online networking and information exchange services.

- Access the list of registered on the network participants
- Share information, thoughts, and ideas with the event participants;
- Send personal invitations to meet
- View speaker's presentations on your smartphone or tablet in real time, as well as after the Forum
- Participate in the interactive voting and polls
- Ask speakers questions during and receive prompt answers
- See and share the photos taken during the Forum



ONE-ON-ONE MEETINGS WITH SPEAKERS AND EXHIBITORS

Ahead of the Forum delegates will be able to contact speakers and exhibitors to pre-arrange one-on-one meetings over lunches, coffee breaks or Gala dinner

- Buyer-Seller Meetings
- Investor meetings
- Meet official representatives
- Meet executives
- Talk to journalists
- Pre-book online or at event



POSTER SESSION

A poster presentation empowers delegates with additional opportunities to interact with other Forum participants.

NEWS BLOG

Ahead of the upcoming MINEX Central Asia 2016 Mining and Exploration Forum, the organising committee is creating Blog dedicated to mining developments and news across Central Asia. The blog will enable companies and authors to publish articles, reviews and reports.



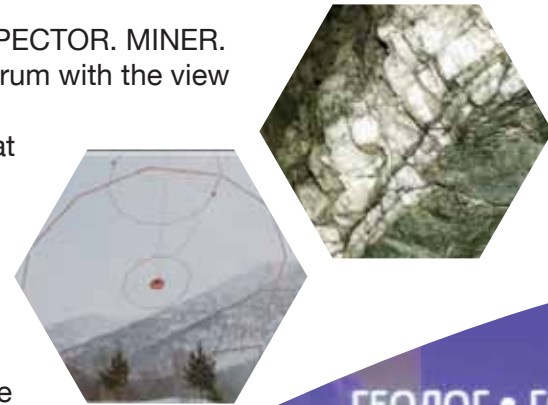
PHOTOGRAPHY COMPETITION

The organisers are calling on amateur photographers to submit their works by 15 March 2016.

The 5th amateur photography competition “PROSPECTOR. MINER. METALLURGIST” is being organised alongside the Forum with the view to project mineral wealth and diversity of Central Asia’s mining and metals industry as it is seen by people working at the mining and metallurgical enterprises.

Local and international amateur photographers are invited to submit for the competition their works related to geological exploration, mining and metallurgy in Central Asia.

The winners will receive valuable prizes at the Awards Ceremony to be held during the Gala dinner on 21 April 2016 in Astana.



COMPETITION OBJECTIVES

1. Presentation of the mineral wealth and diversity of Central Asia’s mining and metals industry by amateur photographers working in the region;
2. Offering amateur photographers an open platform for exhibiting their works to wide international audiences and receiving peer recognition;
3. Increasing public awareness of the mining industry’s increasing role in Central Asia’s socio-economic development and sustaining environmental balance

COMPETITION THEMES

1. “My Mine” – Industrial Landscape
2. “Mining Machinery and Technologies” – Industrial composition
3. “Caring for the Environment” – Industrial landscape or composition
4. “Ores and Minerals” – Free genre composition
5. “Proud to be Miner” – Individual or group portrait



Competition enquiries

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